



STRATIGRAPHIC
RADIOMETRIC

GEOGRAPHIC

SOURCE ROCK



PLATE TECTONICS

AAPG | SEG

International Conference & Exhibition 2017

15-18 October
ExCeL, London

Exhibition Space Prospectus



SEISMIC
BATHYMETRIC

SALINITIES

COALBED METAL



GEOPHYSICISTS GEOLOGISTS



100 Years of Science Fueling 100 Years of Prosperity



Get Exposure to the World's Best

Tap into the premiere market of global geoscience leaders by attending ICE London 2017

Move the Needle Now

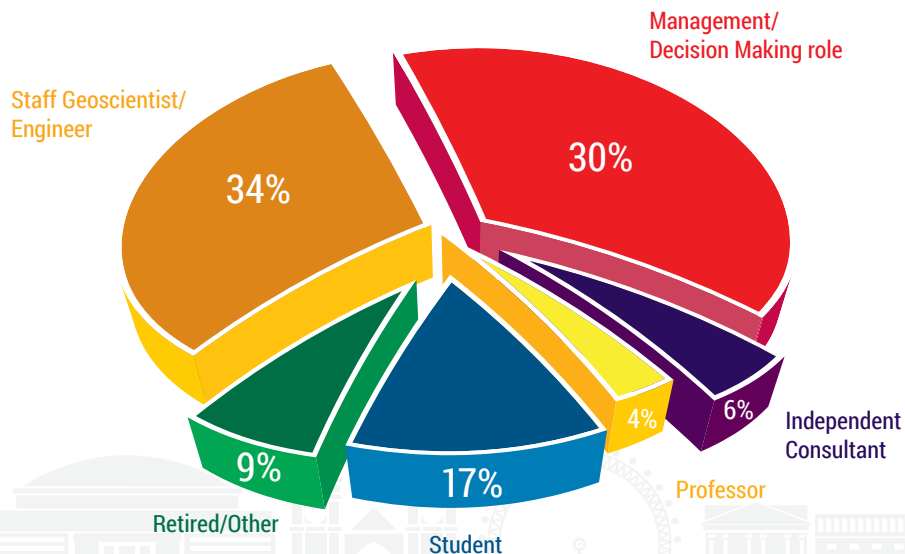
- Launch and promote new and key product lines
- Control costs by sourcing new suppliers
- Close sales by meeting directly with decision makers

Develop Your Future

- Meet strategic industry players and build relationships
- Pave the way for tomorrow's sales by building your brand
- Gain competitive intelligence and stay current with industry trends

Attendee Profile

1 in 3 Attendees
Are in a Management
Role or Above



ICE BY THE NUMBERS

We Help You Succeed

AAPG delivers exhibit hall traffic for exhibitors

- Icebreaker Reception
- Daily coffee and refreshment breaks
- Exhibitor-sponsored luncheon
- Exhibition guest passes to invite key clients and prospective customers
- AAPG | SEG Center and Bookstore
- International Pavilion

ICE also has many targeted advertising opportunities to add value to your Exhibition Space investment

- Program Book Advertising
- Enhanced Exhibitor Listings
- Email Newsletter Advertising
- On-Site branding opportunities including banners, floor decals and more!

Bonus

2017 marks AAPG's 100th Anniversary Celebration. Special programming and recognitions will intensify the experience and create memories you won't soon forget.

CANCUN

1,096 attendees
43 exhibitors
53 countries represented
27% non-U.S. attendees

ISTANBUL

1,446 attendees
45 exhibitors
67 countries represented
83% non-U.S. attendees

CARTAGENA

1,912 attendees
77 exhibitors
51 countries represented
74% non-U.S. attendees

SINGAPORE

2,122 attendees
91 exhibitors
62 countries represented
89% non-U.S. attendees

Milan

1,989 attendees
71 exhibitors
70 countries represented
80% non-U.S. attendees

Melbourne

1,386 attendees
40 exhibitors
39 countries represented
97% non-U.S. attendees

ICE Attracts Geoscientists Worldwide

Most Attendees by Country of Origin (Ten Year Average)

1. United States
2. United Kingdom
3. Canada
4. Norway
5. Saudi Arabia
6. France
7. Australia
8. Brazil
9. Indonesia
10. China
11. Netherlands

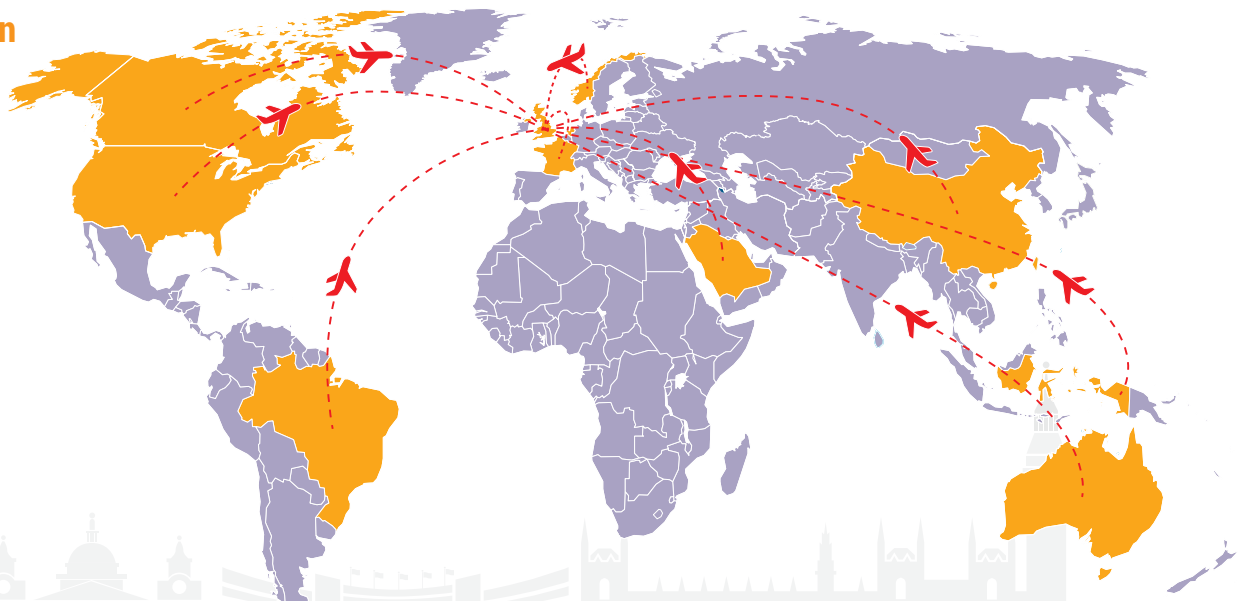


Exhibit at ICE 2017 the premier geosciences event of the year

ICE London will deliver a multidisciplinary technical program featuring unmatched global, regional and local expertise, innovations and connections. Whether you're looking for new market breakthroughs or face time with leading geosciences professionals, you can't afford to miss ICE London.

Act now to secure exhibit space for your company

1. Choose your desired location from the live online floor plan at ICEEvent.org
2. Download and complete a space contract form at ICEEvent.org
3. Return it to your ICE Sales Representative

Here's what's included with your exhibit investment:

- Your company name listed online
- Two complimentary full-conference registrations per 9m² of commercial stand space (one for nonprofit)
- Company contact information in the Official Program Book, plus listing of products and services (must meet required deadlines)
- Access to the exhibitor lounge

Booth prices

Floor Space Only

Minimum 27m² US \$525/m²

Basic Package

2.4m (h) x 1m (w) white panels with aluminum frames, aluminum fascia board with white panels, electrical main connection 1 kW including consumption & wall socket, (1) spotlight per 3 m², fascia sign with company name, grounding/earthing stand, carpet (show management color choice)..... US \$545/m²

Basic Package + Furnishings

2.4m (h) x 1m (w) white panels with aluminum frames, aluminum fascia board with white panels, electrical main connection 1 kW including consumption & wall socket, (1) spotlight per 3 m², fascia sign with company name, grounding/earthing stand, carpet (show management color choice) PLUS Furniture Package including 1 table, 2 chairs, 1 waste bin..... US \$565/m²

Basic Package + Furnishings (Non-Commercial Exhibitor)

2.4m (h) x 1m (w) white panels with aluminum frames, aluminum fascia board with white panels, electrical main connection 1 kW including consumption & wall socket, (1) spotlight per 3 m², fascia sign with company name, grounding/earthing stand, carpet (show management color choice) PLUS Furniture Package including 1 table, 2 chairs, 1 waste bin..... US \$282.50/m²

Companies Submitting contracts will be assigned space on a first-come, first-served basis



Exhibition Sales

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